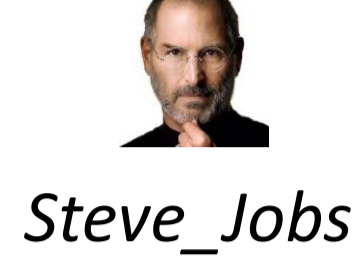


Task: Entity Linking (EL)

Entity Linking is the process of grounding entity mentions in the document to an external knowledge base (e.g. Wikipedia entity).

After the death of **Steve**, the former CEO of **Apple** ...



Steve_Jobs



Apple_Inc.

Steve dropped out of **Stanford** to join **Microsoft**...



Steve_Ballmer

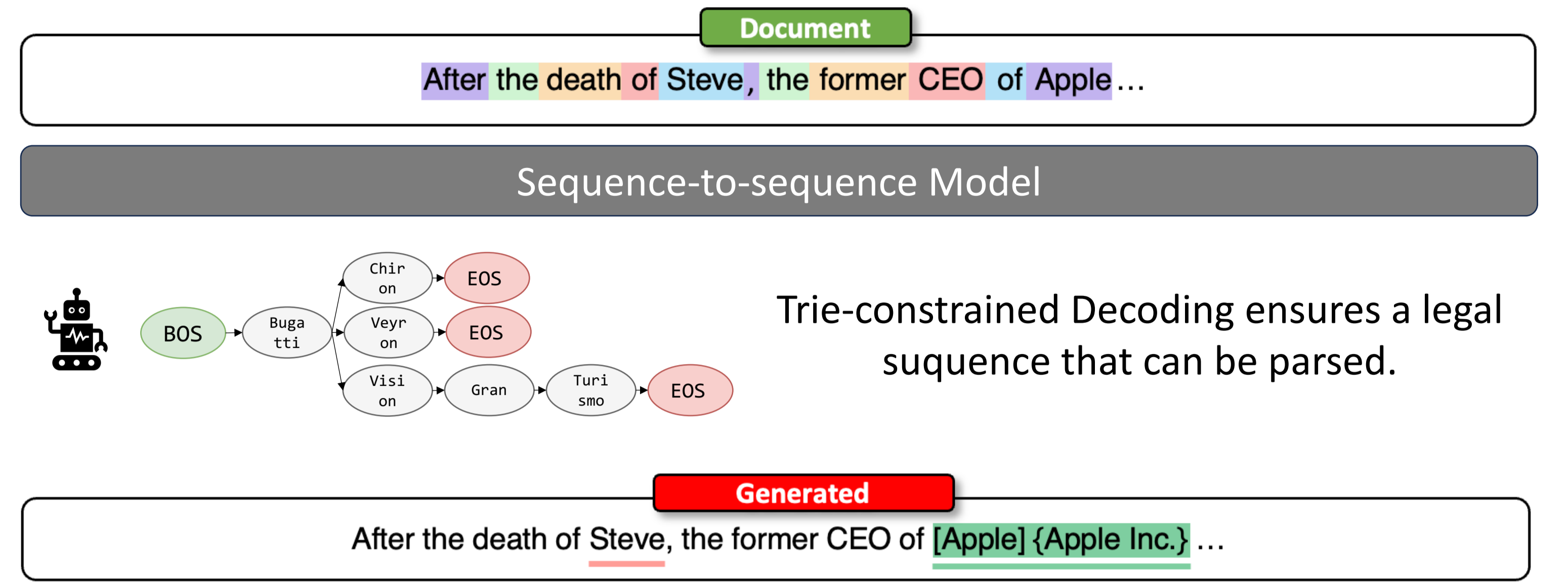


Stanford_University



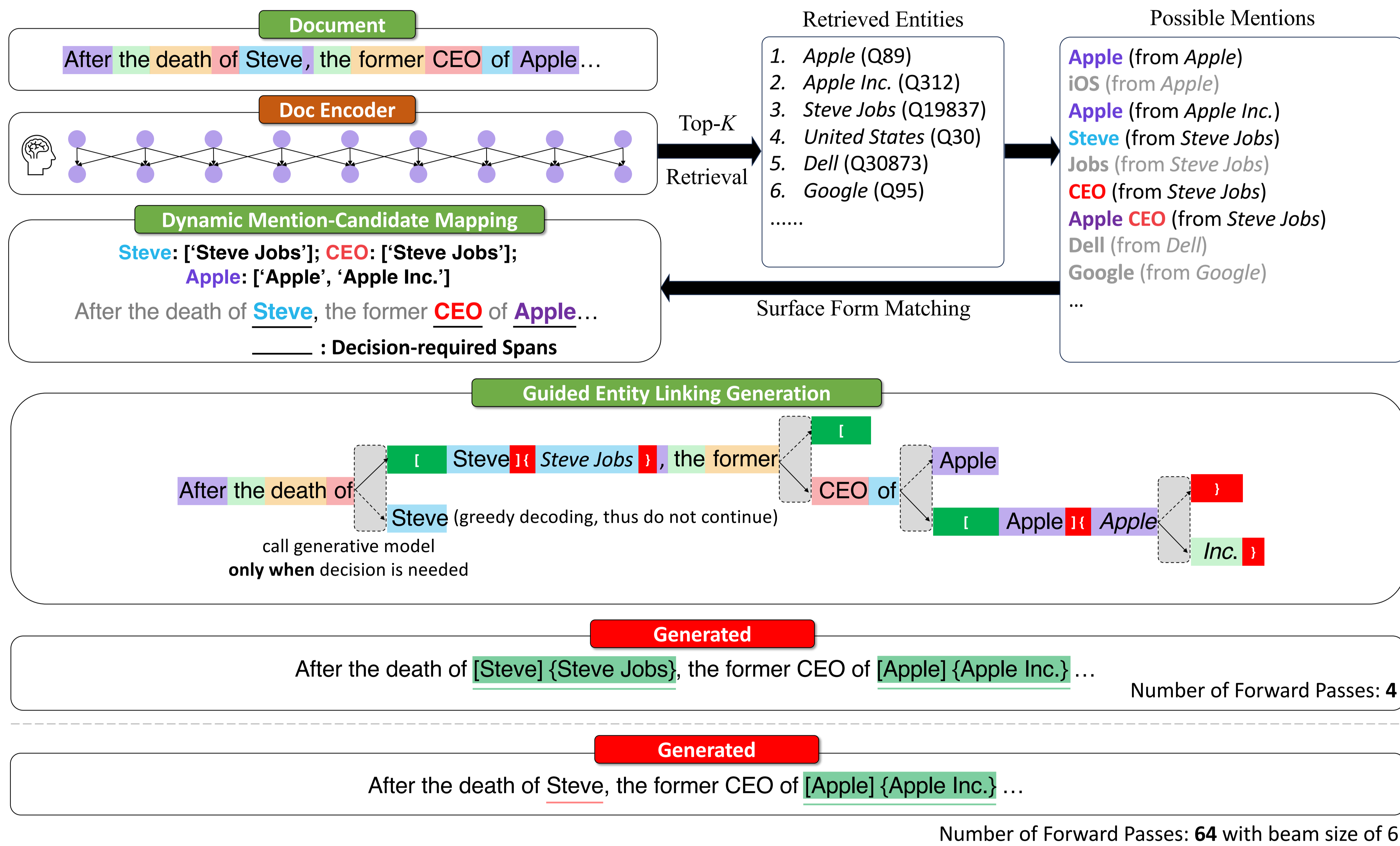
Microsoft

Previous Generative EL: EL as Constrained Decoding



Major Drawback: Have to call LM at each document token!

InsGenEL: Retrieval-augmented Generative EL



Training

After the death of Steve...

$$\mathcal{L}_{EL} = - \sum_{i=n}^N \log P(y_i | y_1, \dots, y_{i-1})$$

After the death of [Steve] {Steve Jobs}...

Language Modeling

After bowling [Somerset]₃ out for 83 on the opening morning at [Grace Road]₂, [Leicestershire]₁ extended their first innings by 94 runs before being bowled out for 296 with [England]₁₁

Top-K candidate entities

1. Leicestershire County Cricket Club
2. Grace Road
3. Somerset County Cricket Club
4. Durham County Cricket Club
5. Nottinghamshire County Cricket Club
6. Derbyshire County Cricket Club
7. Warwickshire County Cricket Club
8. Leicestershire
9. Worcestershire County Cricket Club
10. Yorkshire County Cricket Club
11. England cricket team
12. Marylebone Cricket Club
13. Sussex County Cricket Club
14. Kent County Cricket Club
15. Leicester
16. Aylestone Road
17. County Cricket Ground, Derby

During training, we prepare a document chunk x and a set of oracle entities $\mathcal{E}(x) \in \mathcal{E}$ that are mentioned in x (colorful entities). We train the retriever with maximizing the following objective:

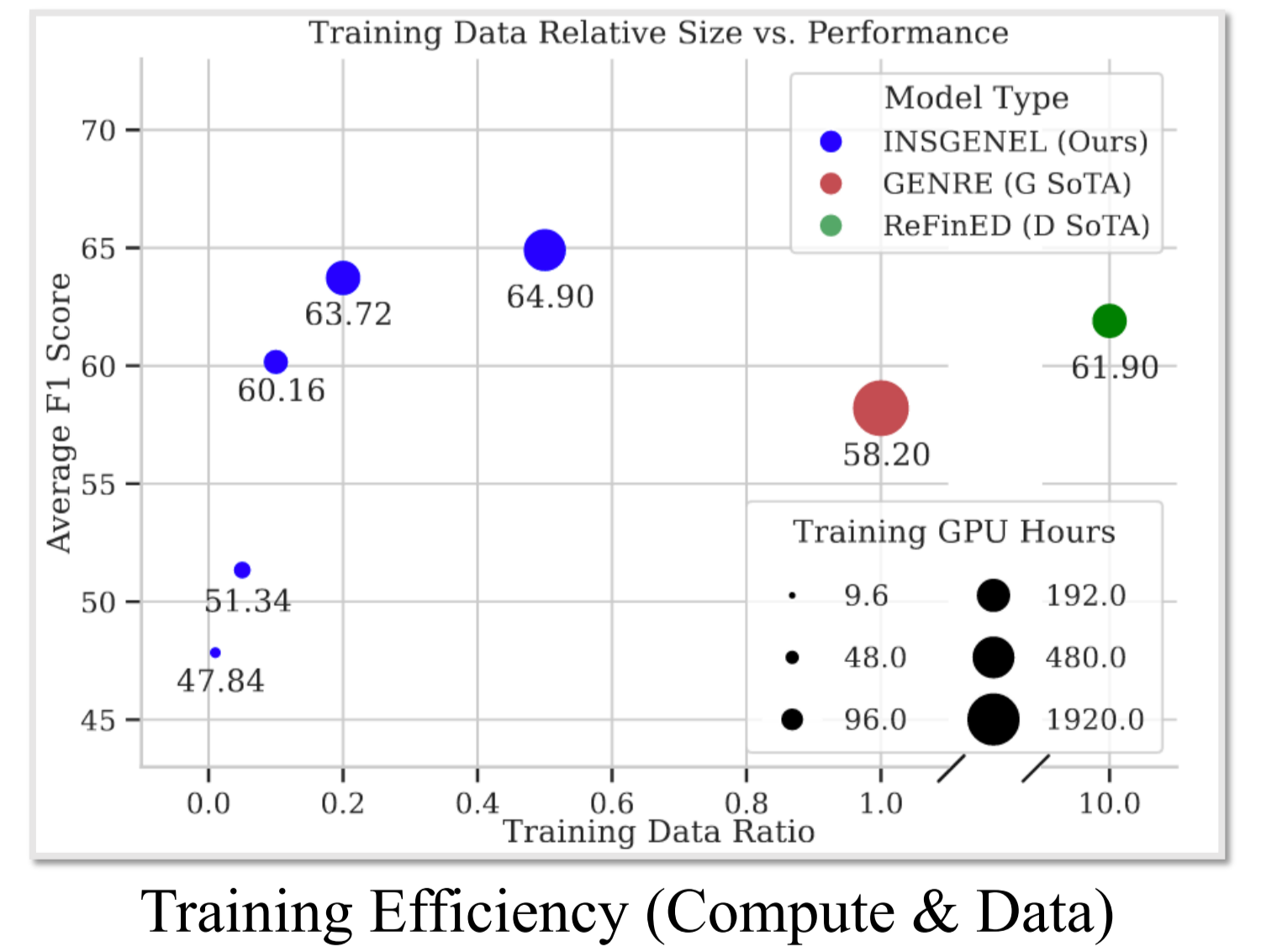
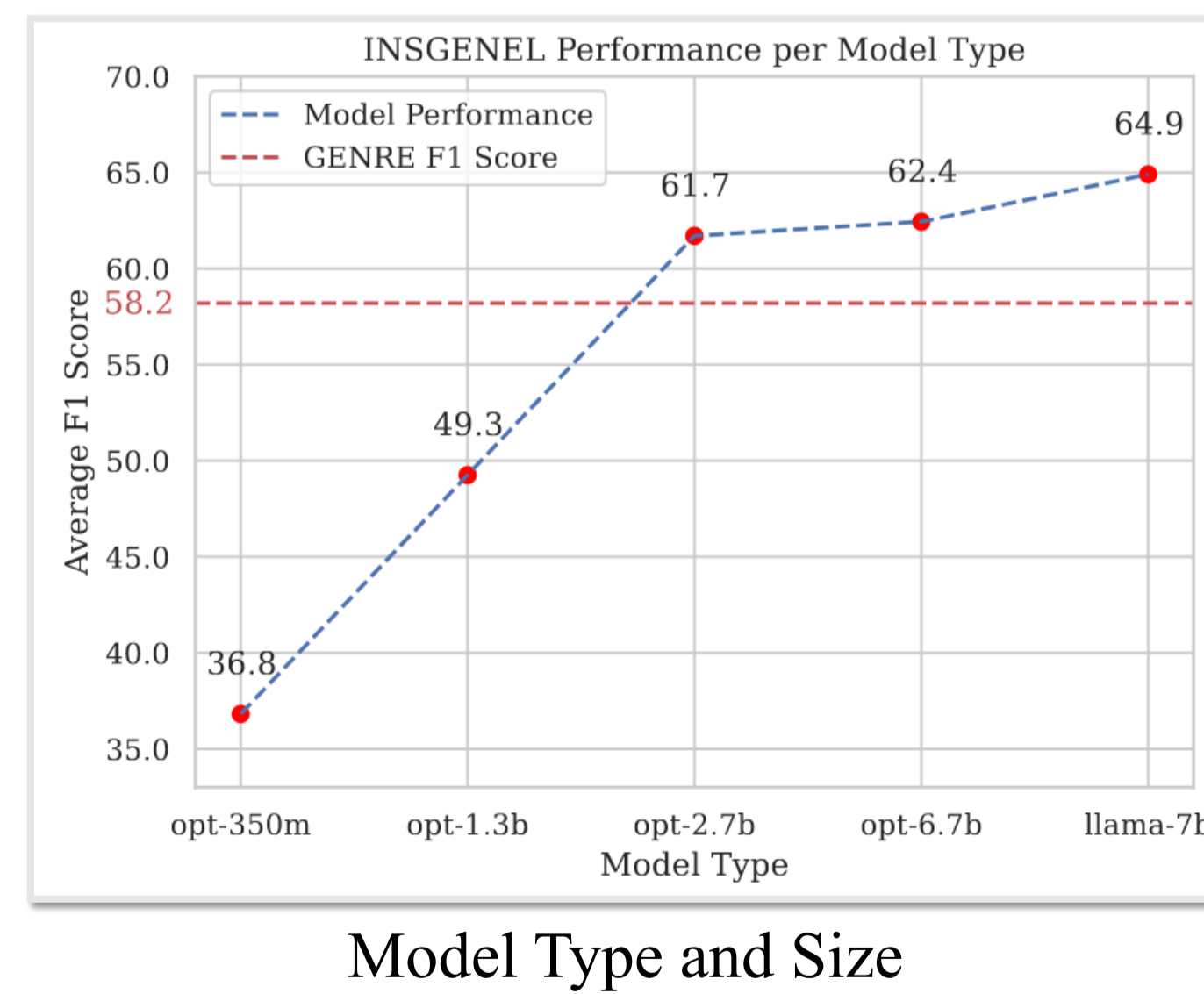
$$\sum_{x \in \mathcal{E}(x)} \log \left(\frac{\exp(S(e))}{\exp(S(e)) + \sum_{e' \in \mathcal{E}(x)} \exp(S(e'))} \right)$$

where $S(e) = X_1^T E_1^T$ stands for the matching score between document chunk x and entity e , $\mathcal{N}(\mathcal{E}, x)$ is a set of negative entities (black entities) that do not overlap with gold entity set $\mathcal{E}(x)$.

Retriever Training

Results & Ablations

Category	Method	In-domain			Out-of-domain						Avg
		AIDA	MSNBC	Der	K50	R128	R500	OKE15	OKE16		
Discriminative	Hoffart et al. (2011)	72.8*	65.1	32.6	55.4	46.4	42.4	63.1	0.0	47.2	
	Kolitsas et al. (2018)	82.4*	72.4	34.1	35.2	50.3	38.2	61.9	52.7	53.4	
	van Hulst et al. (2020)	80.5*	72.4	41.1	50.7	49.9	35.0	63.1	58.3	56.4	
	Zhang et al. (2022b)	85.8*	72.1	52.9	64.5	54.1	41.9	61.1	51.3	60.5	
	Ayoola et al. (2022)	84.0*	71.8	50.7	64.7	58.1	42.0	64.4	59.1	61.9	
Generative	Cao et al. (2021b)	83.7*	73.7	54.1	60.7	46.7	40.3	56.1	50.0	58.2	
	Cao et al. (2021a)	85.5*	-	-	-	-	-	-	-	-	
	Mrini et al. (2022b)	85.7*	-	-	-	-	-	-	-	-	
Ours	INSGENEL	81.5	69.5	60.9	73.8	58.6	46.8	65.7	62.1	64.9	
	INSGENEL-R	80.6	74.2	59.8	71.9	56.8	45.5	64.1	63.3	64.5	



Exploration: Can we prompt GPT-3 do generative EL in zero-shot setting?

```

### Your task is to read the example document and identify the mentions...
### Rules
...
### Test Document
After the death of Steve, the former CEO of Apple, his commencement speech at Stanford was watched thousands of times.
### Test Document Candidates
- candidate 0 for test document: Stanford University
- candidate 1 for test document: Apple Inc.
...
### Answers

```



Method	AIDA	MSNBC	K50	R500	Avg
INSGENEL-ICL	-	-	-	-	-
- text-davinci-003	50.0	53.3	39.2	34.9	44.4
- code-davinci-002	60.7	47.4	39.0	25.4	43.1
INSGENEL-R	80.6	74.2	71.9	45.5	68.1

Far from satisfactory!

Takeaways

1. InsGenEL makes Generative EL more efficient and accurate.
2. EL still remains a persistent hurdle for GPT-3 even with heavy prompt engineering and retrieved candidates.

Reference

Wenzheng Zhang, Wenyue Hua, and Karl Stratos. Entqa: Entity linking as question answering. ICLR 2022.
Nicola De Cao, Gautier Izacard, Sebastian Riedel, and Fabio Petroni. Autoregressive entity retrieval. ICLR 2021